

available for review in our reading room (the location and hours of the reading room are listed under the heading **ADDRESSES** at the beginning of this notice).

Done in Washington, DC, this 5th day of June 2003.

Peter Fernandez,

Acting Administrator, Animal and Plant Health Inspection Service.

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DEPARTMENT OF AGRICULTURE

Food and Nutrition Service

Agency Information Collection Activities: Proposed Collection; Comment Request; Generic Clearance To Conduct Formative Research for Development of Nutrition Education Materials and Related Tools for Food and Nutrition Service Population Groups

AGENCY: Food and Nutrition Service, USDA.

ACTION: Notice.

SUMMARY: In accordance with the Paperwork Reduction Act of 1995, this notice invites the general public and other interested parties to comment on a proposed information collection. This information collection will conduct research in support of FNS' goal of delivering science-based nutrition education to targeted audiences. From development through testing of materials and tools with the target audience, FNS plans to conduct data collections that involve formative research including focus groups, interviews (dyad, triad, telephone, etc.), surveys and web-based collection tools.

DATES: Written comments must be received on or before August 11, 2003.

ADDRESSES: Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information has practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on those who are to respond, including use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

Comments may be sent to Judy F. Wilson, Director, Nutrition Services Staff, Food and Nutrition Service, U.S. Department of Agriculture, 3101 Park Center Drive, Room 1012, Alexandria, VA 22302. Comments may also be faxed to the attention of Judy F. Wilson at (703) 305-2576.

All written comments will be open for public inspection at the office of the Food and Nutrition Service during regular business hours (8:30 a.m. to 5 p.m., Monday through Friday) at 3101 Park Center Drive, Alexandria, Virginia 22302, Room 1012.

All responses to this notice will be summarized and included in the request for Office of Management and Budget (OMB) approval. All comments will be a matter of public record.

FOR FURTHER INFORMATION CONTACT:

Requests for additional information should be directed to Judy F. Wilson, (703) 305-2585 or Marion Hinners, (703) 305-2116.

SUPPLEMENTARY INFORMATION:

Title: Generic Clearance to Conduct Formative Research for Development of Nutrition Education Materials and Related Tools for FNS Population Groups.

OMB Number: Not yet assigned.

Expiration Date: N/A.

Type of Request: New collection.

Abstract: This information collection is based on the Child Nutrition Act of 1966, as amended, the National School Lunch Act of 1966, as amended, the Food Stamp Act of 1977, as amended, the Agriculture and Consumer Protection Act of 1973, as amended, and the Emergency Food Assistance Act of 1983, as amended. This request for approval of information collection is necessary to obtain input into the development of nutrition education interventions for population groups served by the U.S. Department of Agriculture—Food and Nutrition Service (USDA—FNS).

Diet has a significant impact on the health of citizens and is linked to four leading causes of disease, which can reduce the quality of life and cause premature death. While these diet-related problems affect all Americans, they have a greater impact on the disadvantaged populations reached by many of the FNS programs. One of FNS' goals includes improving the nutrition of children and low-income families by providing access to program benefits and nutrition education. The FNS programs include Child Nutrition, Food Distribution, Food Stamp and Supplemental Foods Programs.

The basis of our approach rests on the philosophies that all health

communications and social marketing activities must be science-based, theoretically grounded, audience-driven, and results-oriented. Secondly, consumer-based health communications require a focus on specific target audiences, encouraging positive behaviors in culturally relevant ways, unique benefits and supports for adopting the new behavior, insights into the most appropriate time and place to deliver messages, and striking the right tone to enhance attention and action to the message. Interventions need to be crafted in such a way that they can be delivered through different types of media and in an array of formats for diverse audiences.

FNS initiated a nutrition education and promotion campaign, entitled Eat Smart. Play Hard.™ (the Campaign) in FY 2000 (OMB number 0584-0502). The Campaign is designed to convey science-based, behavior-focused nutrition messages about healthy eating and physical activity to children eligible to participate in FNS nutrition assistance programs and their caregivers. The messages are based on the 2000 Dietary Guidelines for Americans (DGAs) and the Food Guide Pyramid. A most recent approval was granted for information collection (OMB number 0584-0517) for four projects: Phase II of Eat Smart. Play Hard.™, Campaign Web Site Development, Cultural Adaptation of Campaign Materials for Hispanic Audiences and Dietary Guidelines Low-Literacy Materials Development. Future projects will support the Eat Smart. Play Hard.™ Campaign, which has been designated as a specific administration action in the President's Healthier US initiative.

Fundamental to FNS' success in delivering science-based nutrition messages and reaching diverse and low literacy segments of the population is obtaining qualitative feedback from key components of the target audience on the communication strategies and interventions that will be developed. This formative research is essential to advancing Eat Smart. Play Hard.™ as well as other FNS nutrition education efforts. Formative input and testing activities described will help in the development of more effective tools and communication strategies. Collection of this information will increase FNS' ability to formulate nutrition education interventions that resonate with the target population of low-income American families, who have the highest need and can derive the most benefit.

Formative research methods and information collection will include focus groups, interviews (dyad, triad,

telephone, etc.), surveys and web-based information gathering tools. The data obtained will provide input regarding the potential use of materials and products during both the developmental and testing stages. In order to determine future nutrition education needs, tools and dissemination strategies, key informant interviews will be conducted. This task involves collecting a diverse array of information from a variety of groups including: Perspectives from people familiar with the target audiences; the objectives of nutrition education interventions and projects; program constraints at State and local levels; and related issues. Expert opinions from program constituencies, researchers, and practitioners will be collected through interviews, surveys and other methods. FNS will also collect information regarding effective nutrition education initiatives being implemented by State agencies that administer nutrition assistance programs to address critical nutrition issues.

Findings from all data collection will be included in summary reports submitted to USDA-FNS. The reports will describe the data collection methods, findings, conclusions, implications, and recommendations for the development and effective dissemination of nutrition education materials and related tools for FNS population groups. There will be no specific quantitative analysis of data. No attempt will be made to generalize the findings to be nationally representative or statistically valid.

Respondents: Recipients and those persons eligible for FNS nutrition assistance programs, State and local staff administering FNS programs, FNS stakeholders and consumers, and other interested parties.

Estimated Number of Respondents: 14,500.

Focus Group Screeners—2800
Interview Screeners/Surveys—1000
Focus Groups—1100
Intercept Interviews—500
Dyad/Triad Interviews—100
Telephone Interviews—1000
Confidentiality Agreement—7000
Survey Instruments—500
Web-based Collections—500

Number of Responses per Respondent: One.

Estimated Time per Response:

Focus Group Screeners—10 minutes
Interview Screeners/Surveys—10 minutes
Focus Groups—120 minutes
Intercept Interviews—30 minutes
Dyad/Triad Interviews—60 minutes
Telephone Interviews—15 minutes

Confidentiality Agreement—10 minutes
Survey Instruments—30 minutes
Web-based Collections—30 minutes

Estimated Total Annual Burden on Respondents:

Focus Group Screeners—28,000 minutes
Interview Screeners/Surveys—10,000 minutes
Focus Groups—132,000 minutes
Intercept Interviews—15,000 minutes
Dyad/Triad Interviews—6,000 minutes
Telephone Interviews—15,000 minutes
Confidentiality Agreement—70,000 minutes

Survey Instruments—15,000 minutes
Web-based Collections—15,000 minutes

Public reporting burden for this collection of information is estimated to average 14,500 respondents with a total estimated burden of 306,000 minutes or 5,100 hours.

Dated: June 2, 2003.

Roberto Salazar,

Administrator, Food and Nutrition Service.

[FR Doc. 03-14692 Filed 6-10-03; 8:45 am]

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DEPARTMENT OF AGRICULTURE

Food Safety and Inspection Service

[Docket No. 03-021N]

National Advisory Committee on Meat and Poultry Inspection

AGENCY: Food Safety and Inspection Service, USDA.

ACTION: Notice of public meeting.

SUMMARY: The National Advisory Committee on Meat and Poultry Inspection (NACMPI) will hold a public meeting on June 23-24, 2003, to review and discuss the following issues: Impact of Bio-security Issues on Industry; Delivery of Training; and State Review Methods. Three subcommittees of the full committee will also meet on June 23, 2003, to work on the issues discussed during the full Committee session.

DATES: The full Committee will hold a public meeting on Monday, June 23 and Tuesday, June 24, 2003, from 8:30 a.m. to 5 p.m. Subcommittees will hold open meetings on Monday, June 23, 2003, from 7 p.m. to 9 p.m.

ADDRESSES: All Committee meetings will take place at the Hilton Alexandria Old Town, 1767 King Street, Alexandria, VA; telephone (703) 837-0440. The full Committee will meet on June 23-24, 2003. A meeting agenda is available on the Internet at <http://www.fsis.usda.gov/OPPDE/nacmpi>, which is a sub-web page of the FSIS

home page at <http://www.fsis.usda.gov>. Submit one original and two copies of written comments to the FSIS Docket Room, reference docket 03-021N, U.S. Department of Agriculture, Food Safety and Inspection Service, Room 102 Cotton Annex, 300 12th Street, SW., Washington, DC 20250-3700. Comments may also be sent by facsimile (202) 205-0381. The comments and the official transcript of the meeting, when they become available, will be kept in the FSIS Docket Room at the address provided above. All comments received in response to this notice will be considered part of the public record and will be available for reviewing in the FSIS Docket Room between 8:30 a.m. and 4:30 p.m., Monday through Friday.

FOR FURTHER INFORMATION CONTACT:

Robert Tynan for technical information at (202) 720-2982 or e-mail robert.tynan@fsis.usda.gov and Sonya L. West for meeting information at (202) 720-2561, FAX (202) 205-0157, or e-mail sonya.west@fsis.usda.gov. Persons requiring a sign language interpreter or other special accommodations should notify Ms. West no later than June 13, 2003, at the above numbers or by e-mail. Information is also available on the Internet at <http://www.fsis.usda.gov/OPPDE/nacmpi>.

SUPPLEMENTARY INFORMATION:

Background

On April 15, 2003, the Secretary of Agriculture renewed the charter for the NACMPI. The Committee provides advice and recommendations to the Secretary of Agriculture pertaining to the Federal and State meat and poultry inspection programs pursuant to sections 301 (a)(4), 7(c), 24, 205, 301(a)(3), and 301(c) of the Federal Meat Inspection Act and sections 5(a)(3), 5(a)(4), 5(c), 8(b), and 11(e) of the Poultry Products Inspection Act. The Administrator of FSIS is the chairperson of the Committee. Membership of the Committee is drawn from representatives of consumer groups; producers, processors, and marketers from the meat and poultry industry; State government officials; and academia. The current members of the NACMPI are: Ms. Deanna Baldwin, Maryland Department of Agriculture; Dr. Gladys Bayse, Spelman College; Dr. David Carpenter, Southern Illinois University; Ms. Charlotte Christin, Center for Science in the Public Interest; Dr. James Denton, University of Arkansas; Dr. Kevin Elfering, Minnesota Department of Agriculture; Ms. Sandra Eskin, American Association of Retired Persons; Mr. Michael Govro, Oregon Department of Agriculture; Dr. Joseph